



FOR IMMEDIATE RELEASE:

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Opportunity Fields! Ready-to-Build Sites For Sale in Viroqua Business Park

FOR IMMEDIATE RELEASE – February 19, 2020: The newly developed Viroqua Business Park, totaling 50 acres, has ready-to-build sites available for light industrial, commercial retail and commercial non-retail businesses.

With excellent highway access, environmental corridors and multi-use trails, the Viroqua Business Park's sites are served by city utilities, fiber optic, and the City is offering tax increment financing (TIF) incentives for businesses. All zoning, environmental and geological factors have been compiled and confirmed. The price of land in the Viroqua Business Park is set at fair market value and ranges from \$12,000 to \$30,000 per acre.

2017 flooding led to a federal disaster declaration, which made funding available from the Economic Development Administration (EDA). The City of Viroqua and Vernon County jointly applied and received an EDA grant from the U.S. Department of Commerce to fund the building of necessary infrastructure improvements such as water, sewer, site prep, and roads on the north side of the city. The overall goal of the City, Vernon County and the EDA is to meet the needs of current businesses to expand, support private capital investment, create jobs, attract new industry to the area and boost the resiliency of the overall economy of the region.

"Viroqua offers a wide variety of opportunities for businesses set within the most scenic and abundant areas in the Midwest. We are well positioned to support existing businesses expand, welcome new ones, market our amazing community, and help entrepreneurs and makers start new businesses," says Karen Mischel, Mayor of Viroqua.

Viroqua and Vernon County is nationally recognized as being the center of organic and natural agriculture in the Midwest and offers a friendly business environment, highly supported by passionate citizens with an appetite and appreciation for local business. Known as a mecca for outdoor recreation with a strong locally grown and value-added food system, Viroqua has an abundance of diverse health care and education options as well as an extensive rural fiber network. Its resilient rural economy and model of self-sufficiency make Viroqua a regional center for entrepreneurial activity and innovation.

A concept map and more information can be found on the City of Viroqua website under Viroqua Business Park: <http://viroqua-wisconsin.com/city-of-viroqua/viroqua-business-park>

Any questions or business inquiries, please contact Nate Torres, City Administrator, Viroqua, Wisconsin - ntorres@viroqua-wisconsin.com (608) 637-7154 X 18

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